

Oscar Huerta Plaza

 <https://www.linkedin.com/in/oscarhuertaplaza/>

Music Operations, Copyright and Account Management Specialist with 5+ years of experience across music distribution, metadata, rights management, CMS platforms and content operations. Experienced in managing music catalogues, resolving content and rights issues, coordinating with clients and DSPs, and improving operational workflows. Currently managing YouTube/UGC accounts at Red Points, expanding skills in UX/UI design, product usability and digital experience optimization. Music freak. Avid reader.



EXPERIENCE

Red Points. Social Video Growth Account Manager (2025 - present)

- Video and UGC analytics, performance reporting, trend analysis, and identification of growth opportunities.
- Creative strategy and content optimization, including SEO, titles, thumbnails, and publishing schedules.
- Account management, client relations, and cross-functional project coordination.

Freelance Musician (2012 - present)

- Composer, tour performer, and session musician in various musical projects.

SonoSuite S.L. Content Operations and Quality Control (2020-2025)

- Music catalog and artist management, B2B Saas and B2C support, label and DSP relations management, copyright specialist.
- Music Quality Control, metadata management, rights and licensing verification.
- CMS management on Spotify, Apple Music, Amazon Music, SoundCloud, YouTube Music, META, TikTok, Deezer, VEVO.

Too Young Ltd. Music curator (2023)

- Music curation for film and fashion brands.

Institut Ramon Llull. Performing arts grants manager (2017-2018)

- Management of mobility grants in the Performing and Visual Arts Department, developing and implementing international cultural initiatives.

EDUCATION

Università di Bologna. Laurea magistrale in Discipline della musica (2019 - 2020)

Universitat de Barcelona. Master's degree in Music as an interdisciplinary art (2018 -)

Universitat Pompeu Fabra. Master's degree. Cognitive Systems and Interactive Media (2016 - 2017)

Roskilde Universitet. Media Studies. (2013 - 2014)

Universitat de Barcelona. Bachelor's degree. Audiovisual Communication (2011 - 2016)

LANGUAGES

- Catalan and Spanish (Native)
- English (C1, Cambridge University)
- Italian (A2.3, Università di Bologna)
- Danish (Beginner, Roskilde University)
- Mandarin (Beginner)
- Japanese (Beginner)